

Florida Caribbean Students' Association, Inc.

33rd Bi-Annual Conference

University of Central Florida

Orlando, Florida

November 9 - 11, 2007



Sponsorship Proposal



CARIBBEAN STUDENTS' ASSOCIATION
UNIVERSITY OF CENTRAL FLORIDA
P.O. BOX 163245
ORLANDO, FL 32816-3245



Phone: (407) 823-5113
E-Mail: ucfcsa.conference07@hotmail.com
WebSite: <http://csasite.ucf.edu>

May 7, 2007

Dear Prospective Sponsor,

The Florida Caribbean Students' Association™ (FCSA) meets each fall and spring semester at a statewide conference, which is hosted by a Florida university. This association began on the campus of the University of Central Florida in the 1980's. Today, FCSA is a non-profit organization which raises funds for charitable institutions, scholarships, and cultural projects. Along with fundraising projects, FCSA volunteers throughout the year at organizations such as the Salvation Army.

Since its establishment, FCSA has hosted thirty-two conferences, aided the Caribbean and serviced more than 10,000 students, most of whom have become successful alumni. These conferences have been gathering places where students and alumni network and build professional relationships. Attendees go to educational workshops and lectures that are proctored by prominent professionals and expand their knowledge of the Caribbean, while forming ties with peers and community guests.

The 33rd Bi-Annual Conference will be held at the University of Central Florida (UCF), November 9-11, 2007. All workshops, lectures and additional activities will be organized by the UCF's Caribbean Students' Association and held at UCF's campus. To carryout these activities professionally, strong community support is necessary.

The success of the conference will be ensured by the support of our sponsors. Depending on the sponsorship tier you select, FCSA will include your company in the media campaign which includes flyers, press releases, posters, e-mails, banners, and the website for distribution throughout Florida and the approximately 1,000 participants.

Please join FCSA's commitment to diversity and service through sponsorship. Enclosed is the information about the conference and all of the great sponsorship opportunities for your company. If you have any questions, please contact me by email at ucfcsa.conference07@hotmail.com or call me at (407) 823-0404. I look forward to collaborating with you on this outstanding event.

Thank You,

Liza O Lewis
Conference Director





**Florida Caribbean Students' Association
33rd Bi-Annual Conference Events**

November 9-11, 2007

Friday, November 9, 2007

Welcome Social

The welcome social serves as a meet and greet for the attendees. During this event, attendees have an opportunity to relax after their road trip, meet new friends and renew old friendships.

Talent Show

The talent show is an opportunity for students to showcase their talents. During this event, attending universities compete in Caribbean cultural performances.

Saturday, November 10, 2007

Opening Ceremonies

Official introductions by school and country take place. The keynote address will be given by a respected Caribbean leader to motivate conference attendees. During the ceremony, informative and entertaining presentations are showcased.

Workshops

The mini-forums are concurrent, interactive workshops that focus on positive and negative issues affecting the Caribbean region and/or Caribbean students.

Concert and Social

The students are entertained by a Caribbean artist, while networking and socializing.

Sunday, November 11, 2007

Family Day Picnic

The picnic day is the closing event. At the picnic, attendees socialize while enjoying delicious Caribbean foods. During the event, the attendees will have an opportunity to compete in field-day activities. Before leaving, commemorative T-shirts are distributed to all attendees.





**Florida Caribbean Students' Association
33rd Bi-Annual Conference Events**

November 9-11, 2007

Sponsorship Packages



Please help make Fall 2007 FCSA Conference, hosted by the Caribbean Students' Association at UCF, a successful and memorable conference. Our packages are designed to optimize the promotion of your company while aiding in the funding of a tradition, which promotes Caribbean Awareness. Here are three basic monetary contribution levels:

Port of Spain Sponsor \$5,000

- ▶ An insert in the Registration Package
- ▶ Large logo on flyers printed for the conference
- ▶ A full-page ad on the inside cover of the conference program
- ▶ Large logo on poster.
- ▶ Large logo on DVD
- ▶ Registration Fee waived for four people
- ▶ Promotional Booth at Career Fair and Expo
- ▶ Large Banner on FCSA Conference website
- ▶ Stage side screen display of company logo
- ▶ One Company Banner to be hung throughout conference's events (Talent Show, Opening Ceremonies, and Picnic).

Bridgetown Sponsor \$2,500

- ▶ An insert in the Registration Package
- ▶ Medium logo on flyers printed for the conference
- ▶ Medium logo on poster
- ▶ Medium logo on DVD
- ▶ Registration Fee waived for one person
- ▶ A half page ad in the conference program
- ▶ Medium banner on FCSA Conference website

Castries Sponsor \$1,000

- ▶ An insert in the Registration Package
- ▶ Small Logo on flyers printed for the conference
- ▶ Small logo on poster
- ▶ A quarter page ad in the conference program
- ▶ Text recognition on website





**Florida Caribbean Students' Association
33rd Bi-Annual Conference Events**

November 9-11, 2007

Kingston Special Sponsorship Packages*



A conference this large has special needs. If you feel that you would be able to assist this conference in a special way, sponsoring one of the items on this list may be the way to go.



- ▶ **Cater a Meal (Breakfast, Lunch – Saturday and Sunday, Drinks)**
Provide food for 900-1000 people.
- ▶ **Tents**
Provide a tent measuring approximately 40 ft. by 40 ft. or larger for picnic.
- ▶ **Signs**
Provide about 40 plus printed directional signs to aid in the movement of conference attendees.
- ▶ **Awards**
Provide awards and appreciation gifts for conference events.
- ▶ **Official Conference Uniform**
Provide shirts worn by the conference committee members.
- ▶ **Promotional Items**
Provide company paraphernalia such as pens or key rings for the registration bags.



* *Recognition for special packages will be based on the monetary value of the corresponding package. Special recognition will be given to the sponsoring company at the event for which the donation was given. Monetary and special contributions are not limited to those listed above and all donations are greatly appreciated. Every donation helps and will be recognized.*



Thank You for your Time and Donations!





**FLORIDA CARIBBEAN STUDENTS' ASSOCIATION
FALL 2007 CONFERENCE
"ONE CARIBBEAN: BREAKING THE BARRIERS"**

SPONSORSHIP APPLICATION

To participate as a sponsor of the FCSA conference, simply complete and return this application for participation. Please complete all requested information and list your company's name exactly as you wish to have it appear.

SPONSORSHIP: Please check and tally all applicable sponsorship packages.

Event Sponsorship		
	Port of Spain	\$5,000.00
	Bridgetown	\$2,500.00
	Castries	\$1,000.00
Total Sponsorship		\$ _____
FEID # 59-3727999		

COMPANY NAME: _____

PRIMARY CONTACT: _____

POSITION: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP CODE:** _____

PHONE: _____ **CELL PHONE:** _____ **FAX:** _____

E-Mail: _____ **URL ADDRESS:** _____

AUTHORIZED SIGNATURE: _____

You may fax your form to the attention: Anne Marie de Govia – Fax: (407) 823-5741

Checks should be made payable to "UCF CSA". The "for" section should read "FCSA Conference Fall 07."

Please mail application to:

Liza O. Lewis
Caribbean Students' Association-UCF
P. O. Box 163245
Orlando, FL 32816-3245

FOR MORE INFORMATION, PLEASE CALL (407) 823-5113.



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Kingston Specials		
	Cater a Meal	
	Tents	
	Signs	
	Awards	
	Official Conference Uniform	
	Promotional Items	
Other Sponsorship		
	Promotional Booth	\$200.00
	Career Fair Booth	\$150 - \$500
	Total Sponsorship	\$ _____
FEID # 59-3727999		

COMPANY NAME: _____

PRIMARY CONTACT: _____

POSITION: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP CODE:** _____

PHONE: _____ **CELL PHONE:** _____ **FAX:** _____

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